

Annual
Report

| 2017



MILLION DOLLAR
TEACHER
PROJECT

Our Vision

Create a world where every student experiences excellent education every day.

Our Mission

Elevate the teaching profession through increased recognition, compensation and support.

5

Executive Director Reflection

6

The Board

8

Teacher Thank You Notes

11

Mixer Above the Lake

12

Education Dedication

14

Fundraising

15

Our Partners

Directing more support, funding and resources directly to the teaching profession is truly the best way to improve schools and the education system as a whole.



Executive Director Reflection

I decided to launch Million Dollar Teacher Project because I firmly believe that directing more support, funding and resources directly to the teaching profession is truly the best way to improve schools and the education system as a whole. We launched October 2016 and have since embarked on a journey that has both been rewarding and challenging. I am committed to the vision of MDTP and creating a world where every student receives excellent education everyday. The traction and attention we were able to gain in this first year has truly invigorated my passion and validated the need for our solution. I look forward to expanding our efforts in 2018 to serve all of Maricopa county and continue building to expand to the entire state of Arizona by 2020.

Lloyd Hopkins

Board Members

Executive Committee

Board President

Kristine Morris
Principal
Phoenix Collegiate Academy

Board Vice President

Lynnette Harris-Scott
Director of Specialized
Catapult Learning

Board Treasurer

Bill Pankey
Consultant

Board Secretary

Erica Schwartzmann
Partnership Manager
Arizona State University

Special Counsel

Colin Seale
CEO/Founder
ThinkLaw

Members

Chanel Dudoit
Community Development
Microsoft

Ryan Hamilton
Realtor
United Brokers Group

Carol Farabee
Consultant

Jessica Heart
Owner
Heart2Heart PR

Juan Kingsbury
CEO
Careerblindpsot

The Staff

Beatriz Mendoza
Tech Integration Specialist

Emily Graham
Intern

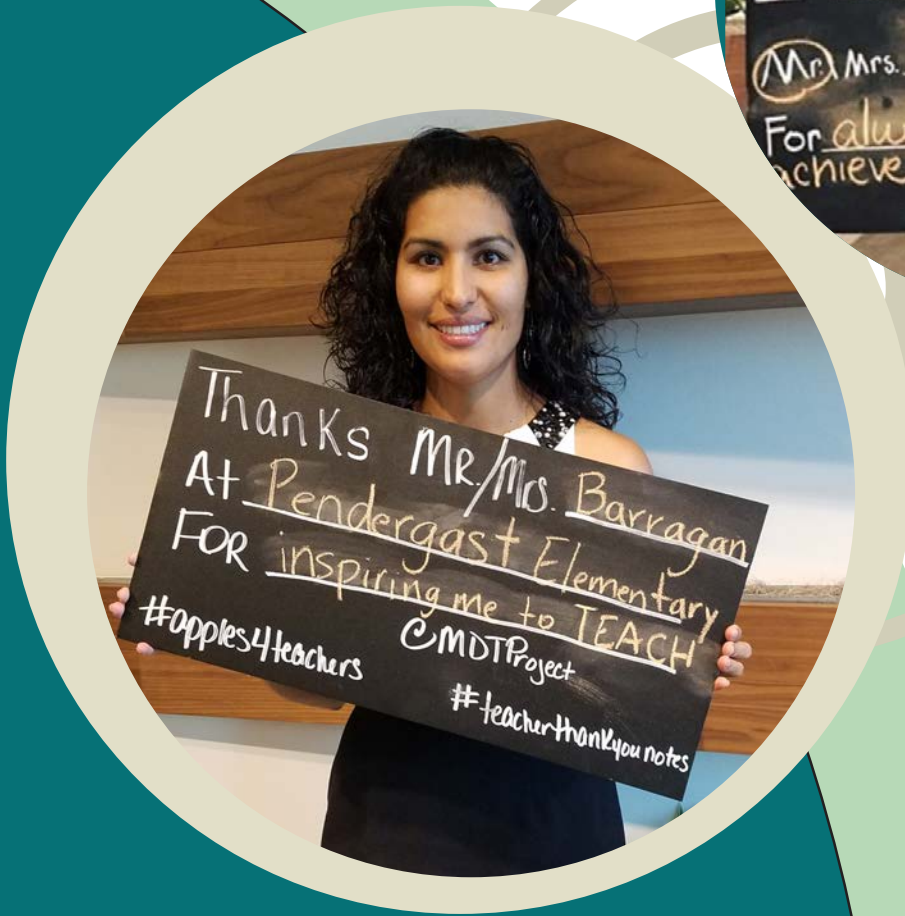
Angelique Pat
Intern

Lloyd Hopkins
Executive Director/Founder



Teacher Thank You Notes

The key strategy of the first year of implementation of the Million Dollar Teacher Project was to create easy entry strategies for the community to get involved in the conversation and dialogue around the importance of teacher recognition. This led us to create the #teacherthankyounotes campaign. The focus is to maximize on today's social media driven culture and use it to increase teacher recognition. The goal of the campaign is to engage the online community in creating video thank you notes to their favorite teachers. These videos, posts and pictures allowed people to appreciate these teachers for the impact they had in their lives and share those stories to Facebook, Instagram, Snapchat and/or Twitter. By the end of our first fiscal year we had accumulated 50 unique videos in support of the campaign.



Take A Teacher To Lunch

Recognition is one of the top three issues adversely affecting teacher recruitment and retention today. Teachers have cited a lack of connectivity and community support from the community as one of the primary reasons they are leaving or have left the profession. The aim of the Take A Teacher To Lunch program is to create a mechanism to involve the business community in showing recognition of the teaching profession.

Teachers list recognition as one of the top 3 reasons they leave the profession. The TTL campaign was created to bring the community together to celebrate teachers over an amazing lunch!

Districts served: Creighton, Maricopa County Regional School District, Fulton Teacher's College, Gilbert Public Schools, Osborn, Phoenix Union, Roosevelt, Tempe Elementary School District

Schools served: Hope College and Career Readiness Academy, Thew Elementary, Maxine O. Bush, Phoenix Coding Academy, Creighton School, Emerging Educators @ ASU



Mixer Above the Lake

On April 8th, 2016 we partnered with Microsoft, Eurest/ Fresh Fork Catering and Carlson Creek Vineyard for our first MDTP focused community event, the Mixer Above the Lake. The event was held at the Microsoft Office located at Tempe Townlake and the purpose was to recognize the business and early adopters who supported our mission thus far. We honored Prism Studios, Culinary Dropout, Lights Camera Discover, Starbucks & Panera Bread for their involvement and support of Million Dollar Teacher Project programming in 2016. We had over 50 attendees who joined us for this evening of appreciation.

Education Dedication

For our Inaugural community event, we partnered with two other education focused nonprofits to introduce Million Dollar Teacher Project to the community and collectively bring the community together around the importance of elevating the teaching profession. We partnered with Lights Camera Discover and Keep Teachers Teaching Project for a special event called Education Dedication. On February 11th teachers, nonprofit leaders and education advocates joined us at Setay Dance and Fitness Center which is located at 7430 S. 48th Street, Phoenix, AZ, for a fantastic night of great food, wine and great people!





2017
 \$6,000 Cash
 \$32,000 In-Kind

2018
 \$25,000 Cash
 30,000 In-Kind
Goals

Our Partners

ASU Arizona State University
ASU Mary Lou Fulton Teachers College ARIZONA STATE UNIVERSITY
FIESTA BOWL CHARITIES
SAFeway
BLANCO TACOS + TEQUILA
CARLSON CREEK
HERITAGE SQUARE
AUTÉNTICO Some burros EST. 1988 FAMILIA
culinary dropout
Foresters Financial
SCORE FOR THE LIFE OF YOUR BUSINESS
MCESA Maricopa County Education Service Agency
FRC
the fresh fork SEASONAL CATERING. QUALITY SERVICE.
GraphLock
MATHEW BLADES IN THE MORNING
Hope College and Career Readiness Academy
LIGHTS CAMERA DISCOVER
MOTHER BUNCH BREWING COMPANY PHOENIX, AZ
RED DEVIL ITALIAN RESTAURANT & PIZZERIA
STATE FORTY EIGHT
Microsoft
Walmart Save money. Live better.
PRISM
PHOENIX UNION HIGH SCHOOL DISTRICT
STARBUCKS COFFEE
Uncle Louie THE RESTAURANT
Panera BREAD

Sponsors/ Contributors

ASU Polytechnic –
Emerging Educators (15 teaching
students) – Casey’s Catering (approx. \$200)

Creighton School (50 teachers. 3 days) – Uncle Louie’s,
Culinary Dropout, Starbucks, Panera Bread, Red Devil

Gilbert Public School District (50 teachers)- Someburros, More (2
family of four passes to August Milk.Beer.Wine event value \$172),
Jeanne Johnson-Bourdous/Hope By JJ (two lunch and supply boxes. Value
\$170), Emmanuil Khandinov/Forester’s Financial (\$50 Starbucks Gift Card),
GraphLock (gift bag), Fox Restaurant Concepts

Hope College and Career Readiness Academy (20 faculty members) – Food
Vision (approx \$200), Walmart (\$50), Safeway (\$50)

Heritage Square, Prism Studios, Lights Camera Discover, Forester Financial,
Fiesta Bowl Charities, Graphlock

Phoenix Coding Academy (14 teachers & 6 support staff) – Macayo’s,
Fiesta Bowl (gift bag w/ bobble head, shirt and 2 cactus
bowl tickets), Starbucks Mug, Graphlock gift
bag with shirt

Maxine O. Bush (25 Teachers)

2017

The background is a solid teal color with a pattern of concentric circles in a slightly darker shade of teal. The circles vary in size and are scattered across the page, creating a subtle, textured effect.

Million Dollar Teacher Project
2942 North 24th Street, Suite 108
Phoenix, Arizona 85016
twitter.com/mdtproject
facebook.com/mdtproject
instagram.com/mdtproject
lloyd@mdtproject.org
602.577.0401
mdtproject.org