



MILLION DOLLAR
TEACHER
PROJECT

ANNUAL REPORT | 2020

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OUR VISION & MISSION



Create a world where every student experiences excellent education every day.



Elevate the teaching profession through increased recognition, compensation and support.



OUR PILLARS

RECOGNITION

The MDTP brings families, businesses, and schools together to turn teacher recognition into a year-round, sustained effort. We do this by creating cost effective solutions that involve the community in recognizing teachers statewide at a higher, more frequent level both inside and outside the classroom.

SUPPORT

By rethinking how teachers are recruited, trained, and retained, we can solve issues that prevent them from doing their best work. We engage partners from early childhood to post-secondary levels and seek to create a teacher pipeline that will attract talented people to the classroom.

COMPENSATION

We're exploring how we can develop technology, products, and services that can be used to generate NEW streams of revenue for the education system that are not tied to state funding, property taxes, or tax credits—which can be used to increase teacher salaries.





EXECUTIVE DIRECTOR REFLECTION

“Teachers should be a student’s FIRST example of success”.

To quote 2pac Shakur, “Last year was a hard one, but life goes on....” What a year we had. It was full of obstacles, trials, tribulations and.....opportunities. The world remained shut down, and we encountered our first school year that was largely conducted virtually for most students. Wearing masks and choosing to get vaccinated, or not, weren’t the only things we had to navigate. We also had to adjust our approach to work and delivering programs in a virtual/remote working world. We had to consider things that we never thought we would even have to consider. But this is where the opportunities, in a very challenging moment, presented themselves.

We first had to look at how would we continue celebrating and recognizing teachers if schools were closed. This led to our first ever, socially distanced, Take a Teacher to Lunch celebration. Unfortunately, we couldn’t gather to eat, play games and socialize as we traditionally would. So, we opted to deliver individually packaged lunches with our partners to teachers’ classrooms, where teachers could also stop by and pick up a packaged lunch from one of our partner restaurants and take them back to their classrooms. All, with masks on, of course.

We also launched a podcast series called The Teacher’s Lounge where we interviewed teachers via Zoom to give people a peek behind the curtain of what teachers were experiencing during the pandemic. We created virtual internships and recruited volunteers and interns to assist teachers in their virtual classrooms and beyond. We hosted our Teacher Tree classroom supply drive and did our annual fundraising events virtually. We stayed active and definitely got creative, to say the least, and learned some better ways to do things and expand our programs to new areas that we hadn’t considered prior to the pandemic.

We were able to create new partnerships and secure funding that is going to aid us in expanding our programming. This past year has been a reminder to us of the power of community - how we can overcome mighty obstacles by working together. We hope society remembers these lessons as we work towards creating a more equitable future for our children. I know we at MDTP will. We sincerely thank everyone who supported our work and continues to stay engaged with our mission. Without you, we are not possible. We will continue to get up every day and dream of bigger, better and sustainable ways to do more for teachers so they can turn around and do more for students. Our children deserve it.

Here’s to the future,

Lloyd Hopkins



FOUNDING BOARD MEMBERS

Chanel Dudoit Community Development | Microsoft

Carol Farabee Consultant

Jared Greenberg Manager | Uncle Louie's Restaurant

Ryan Hamilton Realtor | United Brokers Group

Lynnette Harris-Scott Consultant

Jessica Heart Owner | Heart2Heart PR

Lloyd Hopkins CEO/Founder | Million Dollar Teacher Project

Juan Kingsbury CEO | Career Blindspot

Wiley Larsen Program Manager | Postdoctoral Affairs Office at ASU

Kristine Morris Superintendent | Union Elementary School District

Bill Pankey Consultant | Treasurer

Erica Schwartzmann Partnership Manager | Arizona State University

Colin Seale Founder/CEO | thinkLaw



2020 MDTP BOARD MEMBERS

Lloyd Hopkins Founder | Executive Director

Kristine Morris President Superintendent | Union Elementary School District

Bill Pankey Consultant | Treasurer

Charlene Marbs Project Manager | A New Leaf

Adam French Owner of Encore Design

Karen Ulinksi DHI Title | Sales and Marketing Representative



2020/21 VOLUNTEERS/INTERN TEAM

Mehak Tenotra
Ibu Oluyi
Zsirai Enoch
Sharon Bohm
Martha Patrick
Michelle Long-Colclough
Andre Bengston
Erica Castillo
Hannah O'Hara
Izzy Okunlola
Madison Monoscalco
Makayla Calvert
Margaret Villa
Micaela Varela
Song Wang
Thirza Garcia

CLASSROOM SUPPORT TEAM

With the pandemic in full swing, we had to scale back our CST program to all virtual. We had 6 interns helping out 6 teachers for Hurley Ranch elementary in Tolleson. Also, because of the pandemic and shifting priorities the CST program, this year, ran from January to May. Another small change we made was cross training the interns to perform each CST position: Student Teacher, Teaching Assistant, Parent Engagement and Technology Specialist working under the direction of the teacher which we will continue moving forward. Despite these setbacks the program was a success. Teachers got back 1327 hours of free time back and all the CST interns felt they gained the tools to become a better teacher. Hurley Ranch saved nearly \$43,000 in costs having the CST and related administrative costs.



STRIVER of the Month
March

MARGARET VILLA

Margaret is apart of our Classroom Support Team program. Ms. Villa is an invaluable member of the team. Each time we visit the campus her teachers regularly sing the praises of how helpful she is. She is an Elementary Education Major at Arizona State University whose hobbies include camping and hanging with friends. Thank you for all you bring to the MDTP team Margaret!



Solano Elementary School



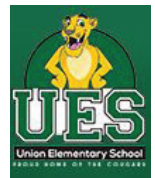
Encanto Elementary School



Longview Elementary School

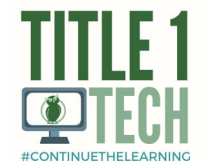


Osborn School District



TITLE I TECH PROGRAM

As the pandemic hit last year, schools were forced to go online. Many students attending Title I schools found themselves disconnected to their classrooms because they lacked a device and/or internet service. MDTP, in partnership with Iheart Radio, Mix 96.9 and Mathew & Priscilla in the Morning, launched the Title I Tech program with a #Continuethelarning campaign to bring devices to students in need, which received community support in terms of donated devices and financial donations. Even though the pandemic is waning, the need is still there and we're determined to keep Title I Tech going. This year we gave away nearly 500 devices and collected \$50,000 in financial and in kind donations.



PASS THE APPLE/FLAT STANLEY

We started our social media-driven [#passtheapple](#) campaign giving teacher fans an opportunity to use social media to thank their favorite teachers for the spectacular work they do. But this year, we added a creative twist. MDTP is doing our own take on Flat Stanley with our beloved mascot Benjamin. We have a cut out Benjamin (instead of Flat Stanley) to travel around the community throughout his day taking pictures and creating video stories of the adventures and focusing in on teachers!



PASS THE APPLE!



Donate or Volunteer Today to Participate in our Work of Supporting Teachers!

MDTPProject.org

TEACHER TREE TOLLESON

Like many of our programs this year, the Teacher Tree was affected by the pandemic as we were forced to go virtual. Previously, we partnered with places like Scottsdale Fashion Center to provide a space where people can donate school supplies, and we're looking forward to partnering with them and other organizations in the coming year. Million Dollar Teacher Project started the Teacher Tree to stem the tide of teachers spending money out of pocket for school supplies.

Although we don't have a physical tree at the moment, people can still donate online to the Teacher Tree at <https://milliondollarteacherproject.givingfuel.com/mdtt>
<https://www.youtube.com/watch?v=iqdENRwxyJ8>



TAKE A TEACHER TO LUNCH



Unfortunately, we were not able to have as robust program this year. However, as schools began to re-open in 2021, we were able to have two events following Hurley Ranch's Covid protocols. For our first event, we had boxed lunches and desserts on a picnic table outside that teachers could take back to their classrooms. Our second event was breakfast and coffee provided by a coffee truck to give teachers a great way to start their day. Both days were successful and served 50 teachers thanks to Panera Bread and Khepera Coffee truck.



VIRTUAL 5K

Luckily, the pandemic didn't dampen all MDTP's work. People could still do outdoor activities. This year, we were proud to be a beneficiary of the first virtual 5K through the Arizona Association for Economic Development. This event gave people a chance to make their donations stretch and make a greater impact on the work we do and/or to participate in and get a chance to win prizes. In fact, Lloyd Hopkins and his wife, Kashuna, won a prize for most Instagram worthy pic. We collected over \$2500 from 52 donor/teams.



COMMUNITY ENGAGEMENT

Spruce the Lounge

We are currently working on our second Spruce the Lounge for Desert Sands Middle School. Again, we are working with Genslers design and Goodman's furniture to create a fun and inspirational space for teachers to hang out and collaborate with colleagues.



Art Kits

Goodman's Furniture supplied art kits to make bookmarks to the classrooms at Hurley Ranch Elementary school made from recycled material as a fun project for their students teachers implemented.

Emcee Hopkins

Lloyd Hopkins had the honor of emceeing this year's Teacher Leadership Summit Education Excellence for African Americans: Black Lives Matter in classrooms, in districts, in schools sponsored by the Alliance of Black School Educators, an organization dedicated to "affirming the worth, dignity and education of students of African descent."

From proclamation & resolutions to transformational action. Join us for the 7th Annual Teacher Leadership



COOL NEW STUFF

MDTP already has established signature programs in its nearly five year existence, but we're excited that we've added some new ones.

[Teacher's Lounge Podcast](#) - We highlight local teachers doing amazing work and the importance of education in Arizona.

[The Social Television Network](#) – founded by a group of media people who want to share stories of those who want to make a difference in their communities. Executive Director, Lloyd Hopkins, is a host a producer and shared his personal journey on the show.



SHOUT OUTS

With the support of the Arizona Community Foundation, MDTP received \$16,500 in donations through the Social and Economic Equality for Minority Enterprise program with the goal of helping Black owned businesses and organizations and services that help the Black community.



ARIZONA DEPARTMENT OF EDUCATION

Encouraged by Superintendent of Public Instruction, Kathy Hoffman, MDTP applied to the Arizona Department of Education for funding to hire personnel to run our signature Compensation, Support, and Recognition programs. We were awarded \$540,000 for three full time positions for three years.

CONTRIBUTORS & PARTNERS

INDIVIDUALS

Brandon Kincaid
Craig Stover
Jermaine Prince
Verma Eldridge
Karen Ulinski
Karen Feldman
Sarah Cawthorn
Heather Rio
Mark Colclough II
Michelle Long-Colclough
Martha Patrick
Jasmine Andrews-Colibri
Reginald Powell
Shereen Fair
Catrina Williams
Teesha Harrison
Deborah Bolden'Chuck Warshaver
Charlene Marbs
Montse Terepocki
Mark Kennedy
Pat Ford
Jennifer Koenig
Anne Burch
Mark Colclough

FOUNDATIONS

Cox Charities
Facebook
City of Phoenix
AZ Cardinals Charities

CORPORATIONS

I Heart Radio
Cetera Financial
DHL Title
Intel
Frys Community Rewards
AZ Financial Credit Union
Freeport-McMoran Foundation
Flavored Medical Billing
Back Defense Sponsorship

IN-KIND

Vixxo
RA Solutions
Lights, Camera, Discover
Hensel Phelps
Future Stars
Shereka Jakson
AZ Srut
Atollo Technologies
Victoria Klocko
Katelyn Harris Lange
Jodie Pierce
Walter Cardona
April Griffin

The background is a solid teal color with a pattern of concentric circles in a slightly darker shade of teal. The circles vary in size and are scattered across the page, creating a subtle, textured effect.

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