



MILLION DOLLAR  
**TEACHER**  
PROJECT

# **Annual Report**

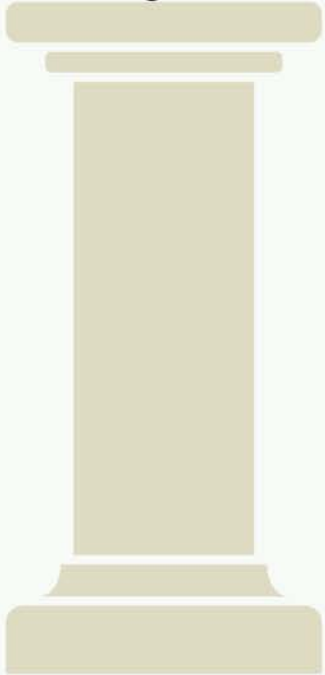
## **2022-2023**

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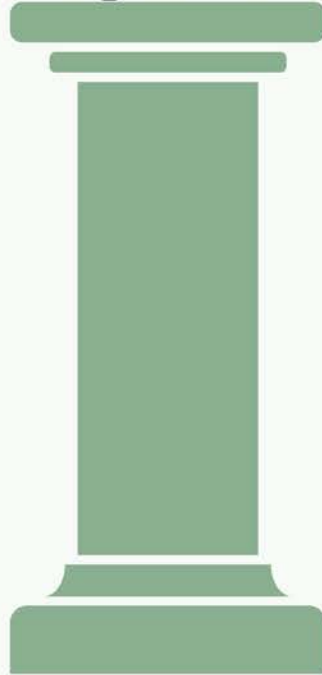
# Our Vision and Mission

## Recognition



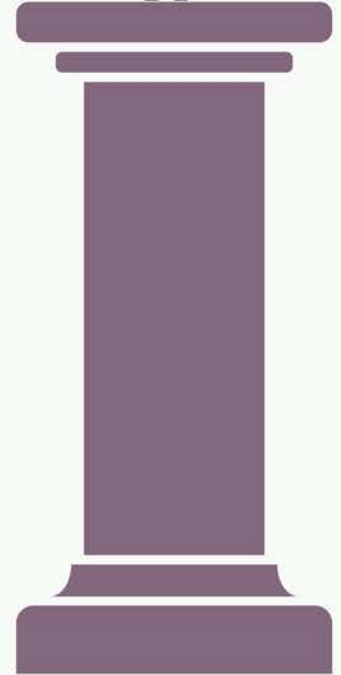
The MDTP brings families, businesses, and schools together to turn teacher recognition into a year-round, sustained effort. We do this by creating cost effective solutions that involve the community in recognizing teachers, statewide, at a higher, more frequent level both inside and outside the classroom.

## Compensation



We're exploring how we can develop technology, products, and services that can be used to generate NEW streams of revenue for the education system that are not tied to state funding, property taxes, or tax credits —which can be used to increase teacher salaries. Immediately, we have launched an initiative named the "Teacher Appreciation Package" or T.A.P. to work with business on offering meaningful discounts on goods and services to educators so their current salaries can go further and they can retain more of their hard earned money.

## Support



By rethinking how teachers are recruited, trained, and retained, we can solve issues that prevent them from doing their best work. We engage partners from early childhood to post-secondary levels and seek to create a teacher pipeline that will attract talented people to the classroom.

# Executive Director Reflection



Lloyd Hopkins



This past year was filled with growth and milestones. We saw our staff grow as we added a Teacher Support Coordinator, Teacher Compensation Strategist and a Volunteer Coordinator to our team.

# Founding Board Members

**Chanel Dudoit | Community Development | Microsoft**

**Carol Farabee | Consultant**

**Jared Greenberg | Manager | Uncle Louie's Restaurant**

**Ryan Hamilton | Realtor | United Brokers Group**

**Lynnette Harris-Scott | Consultant**

**Jessica Heart | Owner | Heart2Heart PR**

**Lloyd Hopkins | CEO/Founder | Million Dollar Teacher Project**

**Juan Kingsbury | CEO | Career Blindspot**

**Wiley Larsen | Program Manager | Postdoctoral Affairs Office at ASU**

**Kristine Morris | Superintendent | Union Elementary School District**

**Bill Pankey | Consultant**

**Erica Schwartzmann | Partnership Manager | Arizona State University**

**Colin Seale | Founder/CEO | thinkLaw**

# 2022-2023 Board Members

**Lloyd Hopkins- Founder & Executive Director**

**Kristine Morris- Chair/ Superintendent of Union Elementary School District**

**Karen Ulinski- Board Vice Chair/ Sales and Marketing Representative**

**Bill Pankey- Treasure/ Consultant**

**Adam French - Board Secretary**

**Rhonda Bowman- Board Member**

**Truc Doan- Board Member**



# **2022-2023 Staff Members**

**Cally Mask- Executive Assistant**  
**Jenifer Morales - Teacher Recognition**  
**Coordinator**

**Chris Carrillo - Volunteer Management**  
**Coordinator**

**Michelle LLC- Teacher Support**  
**Coordinator**

**Alejandra Huerta - Compensation**  
**Strategist**



**2022-2023**

# **Volunteers & Interns**

**Lisa Bond**

**Jadah Schaffer**

**Cathy Hanlon**

**Trisha Bellaire**

**Stacy Bravo**

**Joseph Dillon**

**Celeste Keen**

**Sterling Gatewood**

**Jad Johnson**

**Veronica Johnson**

**Atlas Hopkins**

**Michael Wang**

**Ky'rell Ballard**

**Leah Mabry**

**Ajara Nugent**

**Amari Nugent**

**Shania Andrews**

**Sophia Bowers**

**Catalina Soto**

**Sarah Wells**

**Starry Hopkins**

**Peyton Jorgensen**



## Organization Impact

### Impacted

*4096 Title I students K-12th grade*

### Served

*434 Title I School educators*

### Impacted

*633 families directly*

## Schools Served

Madrid Neighborhood School, Faith North Elementary School, Desert Sands Junior High, Pima Traditional School, Starlight Park Elementary School, Pendergast

## Districts Served

Alhambra Elementary School District 68, Phoenix Elementary School District, Cartwright School District 83, Scottsdale Unified School District, Pendergast Elementary School District, Pendergast Elementary School District,

# Adult Field Trip

***The Adult Field Trip was MDTP's Annual Fundraiser for 2021/2022. The purpose was to place adults back into a child's environment and remind adults of how important their teachers are. The Adult Field Trip was hosted on Friday, July 29th, 2022, at The Children's Museum of Phoenix. The Adult Field Trip focused on raising money for MDTP's In Teachers We Trust Endowment Fund.***





# Adult Field Trip

## Our Superb Sponsors

Favored Medical Billing  
Dougherty Foundation  
Pioneer Title  
Blossom Birth and Wellness Center  
Peter Piper Pizza

## Our Vibrant Volunteers

Debbie Kunes	Michelle LLC
Basil Ribakare	Xiaolin Xu
Jaam Ayii	Atlas Hopkins
Adetoro Adebayo	Kyrell Ballard
Cally Mask	Starry Hopkins
Mark Colclough	

## Our Divine Donors

One AZ Credit Union  
Doughtry  
Firefighter Charities  
Johnnie Ghiglia

Together, we raised

**\$26,403.69**



# T.A.P. Program

## Compensation Pillar

MDTP marks a successful second year of the Teacher Appreciation Package (TAP) program! The TAP program collaborates with local businesses and other strategic partners to provide discounts on goods and services in various industries to maximize the teacher's salaries. This year, we hosted two Teacher Appreciation Weeks in which discounts were available to all Arizona teachers who presented teaching ID! See TAP'S development below, determined by the number of participating businesses, locations, rate of businesses willing to participate again, and reported teacher participants utilizing the program.

<b>NOVEMBER 2022 TAP (Nov 7-12th)</b>	<b>MAY 2023 TAP (May 1st-7th)</b>
11 Participating businesses	24 Participating businesses
13 Locations in Mesa, Tempe, and Phoenix proper.	26 Locations in Mesa, Tempe, and Phoenix proper.
90% of businesses who responded will continue to participate in November	100% of businesses who responded will continue to participate in November
25 reported teacher participants	81 reported teacher participants
18% of participating businesses received at least one participant	78% of participating businesses received at least one participant

# T.A.P. Program

## Compensation Pillar

Thank you to our participating businesses for making an impact on Arizona teachers



YOUR ORIGINAL SANDWICH AND BEVERAGE EXPERIENCE



YOUR ORIGINAL SANDWICH AND BEVERAGE EXPERIENCE



# T.A.P. Program

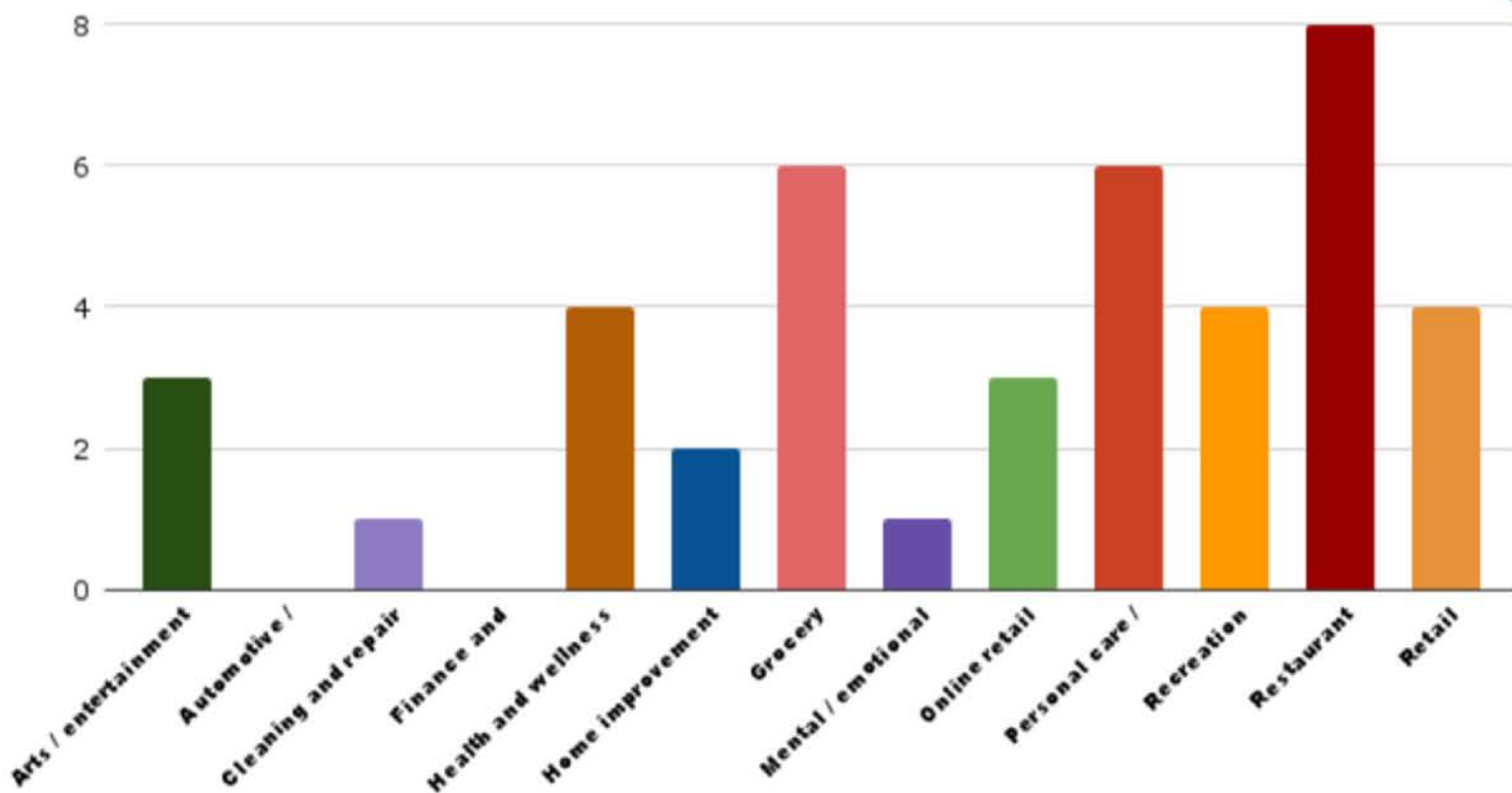
## Compensation Pillar

## Strategic Partners



Top industry preferences include restaurant, grocery, and personal care/beauty, while industries not suggested included finance and insurance and automotive/car repair

### Industry Preferences of K-12 Teacher Respondents (8)



# Million Dollar Teacher Tree

## Support Pillar

MDTP's Million Dollar Teacher Tree offers you an opportunity to help teachers and students. For the past four years, MDTP has hosted its Million Dollar Teacher Tree program from July through September with the help of neighbors and partners to collect school supplies for a nearby school. This effort aims to include the community in getting rid of the expense that instructors incur when purchasing materials.

## Thanks to our sponsors



**131 teachers** were impacted

**2,497 students** were impacted in total.

This past year MDTP collected a total of **\$15,515.92** in classroom supplies for Madrid Neighborhood School, Pima Traditional, and Starlight.

# Classroom Support Team

## Support Pillar

MDTP's Classroom Support Teams allow teachers to manage better with the help of a college intern or volunteer from the community. The program at Madrid Neighborhood School helped **two** kindergarten classrooms, **three** 3rd-grade classrooms, **two** 4th-grade classrooms, and a 5th-grade classroom. Along with this, **12** teachers and **500** students were impacted in total.





# Take a Teacher to Lunch

## Recognition Pillar



MDTP's Take a Teacher to Lunch (TTL) Program was launched back in 2016. This initiative ensures meaningful recognition for teachers by bringing thanks and meals to school campuses during the academic year. We have hosted **45 TTLs** since its creation, **9** of which occurred this year! This year, we were able to host our Take a Teacher Lunch events with food provided by: **Texas Roadhouse, Blanco Cocina + Cantina, Miracle Mile Deli, Zinburger, The Spaghetti Shack, Revolu Modern Taqueria + Bar, Charlie's Cafe & Catering, and Lou Malnati's!**



**BLANCO**  
COCINA + CANTINA

*Lou Malnati's*<sup>®</sup>  
PIZZERIA

**REVOLU**  
modern taqueria + bar



THE  
*Spaghetti*  
SHACK  
TEMPE

# Take a Teacher to Lunch

Recognition Pillar



Thank you to our generous sponsors

**DISCOUNT**  
**TIRE**

**Favored**  
MEDICAL BILLING

**SENSA**  
GRATE

Stag One Benefits &  
The Ambassador Group

**Vantage West**  
CREDIT UNION

**NEXGEN**  
PARTNER  
STRATEGIES

**OneAZ**  
CREDIT UNION

MDTP received a total value of **\$17,124.68** in donations and sponsorships to host the TTL's and impact **288 teachers** and **12,553 students!** MDTP also partnered with Goodman's to Spruce the Lounge at Starlight park as apart of their TTL event!



# One In A Million

## Recognition Pillar

Our One In A Million program is a way for MDTP to honor a teacher a month after students and colleagues complete a nomination process. The prize package for OIAM teachers has included on-air interviews with Mix 96.9, a personalized supplies gift basket from Staples, an invitation to be interviewed on MDTP's podcast, a V.I.P. ticket to our Annual Adult Field Trip event, a nomination for MDTP's Feel like a Million Dollars Grand Prize, and more! This year, we recognized seven teachers from Madrid Neighborhood School!

*[Read more about our latest winners here](#)*

ONE IN A MILLION  
NOVEMBER 2022



Jenny Hansen  
Madrid Neighborhood School



ONE IN A MILLION  
MAY 2023



Maria Maeda  
Madrid Neighborhood School



ONE IN A MILLION  
FEBRUARY 2023



Cristine Bartoletti  
Madrid Neighborhood School



ONE IN A MILLION  
MARCH 2023



Jennifer Frick  
Madrid Neighborhood School



ONE IN A MILLION  
DECEMBER 2022



Whitney Henkel  
Madrid Neighborhood School



ONE IN A MILLION  
JANUARY 2023



Nicole Marrs  
Madrid Neighborhood School



ONE IN A MILLION  
APRIL 2023



Gabriela Buscher  
Madrid Neighborhood School



# One In A Million

## Recognition Pillar

### Teacher Testimonials

Thank you so much for coming today! I felt very special!! Thank you again! The gifts were beautiful!!

Jenny Hansen  
2nd Grade Teacher @ Madrid  
Neighborhood School November 2022 OIAM

I appreciate MDTP and everything they do! Keep going!

Isiah M. Dalton  
Teacher @ Madrid Neighborhood  
School

Hi there!  
It was truly wonderful & my students were so excited to be a part of it all. Thank you so much for this opportunity and for the kind gifts. I am so thankful.

Ms. Marrs  
4th Grade Teacher @ Madrid  
Neighborhood School January 2023 OIAM

Thank you so much for the red carpet recognition and all the wonderful gifts you all got me. No one has reached out to me about the radio station interview yet. I will work on the 30-60 sec video for you soon. Let me know if you need anything else from me.

Mrs. Frick  
Kindergarten Teacher @ Madrid  
Neighborhood School March 2023 OIAM

Hi Jen, thank you for taking the time to provide educators with this amazing opportunity and recognition. Thank you Mr. Christensen for your kind words, and most of all, your participation in making me feel like a million :-)  
Thanks again,

Maria  
4th Grade Teacher @ Madrid Neighborhood  
School May 2023 OIAM

I wanted to thank you for all you did to make me feel appreciated at the MDTP celebration last Thursday at Madrid. It means a lot to be recognized by my colleagues and to have our students cheering for me.  
Thank you for the generous gifts. I will definitely enjoy using them! Thanks for all you and the folks at MDTP do for teachers. You folks are amazing!

Cristine  
2nd Grade Teacher @ Madrid Neighborhood School  
February 2023 OIAM

I just want to say thank you so much for yesterday. Although I was a nervous, embarrassed wreck it was so sweet to see all the kids so excited there. Please give my thank you's to the Million Dollar Teacher Organization as well as everyone that contributed to the amazing gifts. My boys are so excited to use them. Thank you again for all that you do for teachers and thank you to all the businesses that help support what you do for us. It was a good day to be a Mustang. I also think Lloyd is a Maryvale Panther if I remember right which so am I. It's always a good day to work right next to the neighborhoods where we grew up and give back to the community by serving the students there. Why, because I am one of them :-).

Gabby BUSCHER :-)  
1st Grade Teacher @ Madrid Neighborhood School April 2023  
OIAM

Thank you again, with much appreciation to you for honoring educators and lifting us up as we pay it forward to allow others to stand on our shoulders.  
with much appreciation,

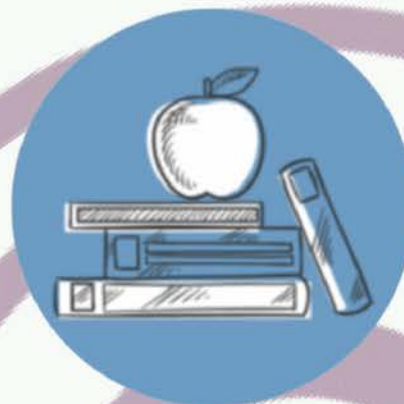
Katherine  
Acceleration Specialist @ Starlight Park  
School 2023 Black History Month Spotlight  
Teacher

# In Teachers We Trust Endowment Fund

## Recognition Pillar

The In Teachers We Trust Fund was established in 2023 in honor and respect of our Founder Lloyd Hopkins and his vision of providing financial support to the teaching profession through multiple approaches. This endowment fund will be used for:

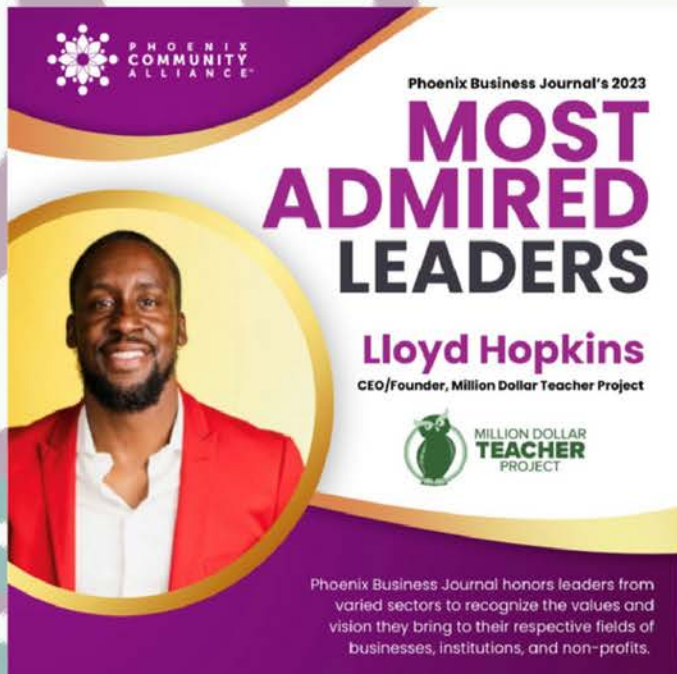
1. Scholarships for documented and undocumented students who are looking to become teachers.
2. Scholarships for current teachers looking to further their education through schooling, training, or certification.
3. Emergency financial assistance for teachers experiencing hardships.
4. Teacher debt relief (student loans, bills, etc.)
5. Financial awards for teacher excellence
6. Grants to schools & districts to boost their teacher compensation and support MDTP programming on their campuses
7. Grants to organizations and individuals doing work to support teachers in varied ways
8. Support MDTP operations and associated program costs
9. Basic needs assistance to students identified by teachers



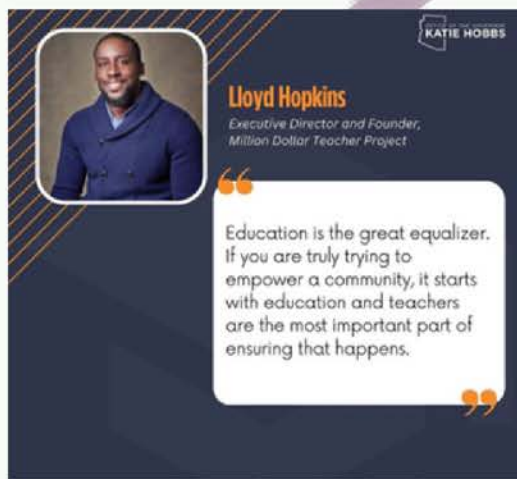
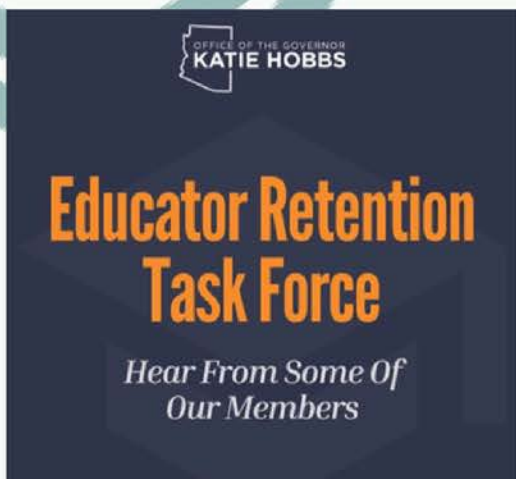
# MDTP in the News



## Lloyd Hopkins received the 2023 Phoenix Journal Most Admired Leaders Award



## Lloyd Hopkins named to Governor Hobbs Educator Retention Task Force



# Contributors and Partners

## *Corporate Sponsors and Partners*

**APS**

**Arizona Coyotes**

**Arizona Diamondbacks**

**Foundation**

**Cox Charities**

**OneAZ Financial Credit Union**

**Phoenix IDA**

**Phoenix Raceway**

**Scottsdale IDA**

**SRP**

**Arizona Financial**

**Imagine Learning**

**AskBenji**

**Pioneer Title**

**Vantage West Credit Union**

**NEXGEN Partner Strategies**

**The Hartford**

**The Ambassador Group**

**Fox Restaurant Concepts**

**Favored Medical Billing**

**Valley of the Sun United Way**

**Phoenix Rising**

**State 48**

**Wells Fargo**

**Sensagrate**

**iHeart Radio/Mix 96.9**

**Discount Tire**

**Gateway Bank**



# **Contributors and Partners**

## ***Foundations***



**Arizona Community Foundation Foundation**

**Cardinals Charities**

**Insurance Industry Charitable Foundation**

**Phoenix Suns Charities**

**AZ Coyotes Foundation**

**Fiesta Bowl Charities**



# Contributors and Partners

## *Business Partners*

<b>American Furniture Warehouse</b>	<b>Turquoise Sky Custom Spirit</b>
<b>Arizona Museum of Natural History</b>	<b>Verde Canyon Railroad</b>
<b>AZ on the Rocks</b>	<b>Zinburger-Biltmore</b>
<b>Blick Art Materials</b>	<b>AZ House of Comedy</b>
<b>Brick Road Coffee</b>	<b>Barrio Queen</b>
<b>Abuelo's Mexican Restaurant</b>	<b>Arizona Flames</b>
<b>Blanco - Downtown Phoenix</b>	<b>AZ Pasta Pasta</b>
<b>Chipotle</b>	<b>CVS Health</b>
<b>Core Construction AZ</b>	<b>California Fish Grill</b>
<b>Desert Botanical Gardens</b>	<b>Freddy's Frozen Custard</b>
<b>Essence Bakery</b>	<b>Cricket Wireless</b>
<b>Fogo de Chão</b>	<b>Kendra Scott</b>
<b>Heard Museum</b>	<b>Lou Malnati's Pizzeria</b>
<b>Hula's Modern Tiki</b>	<b>Harrah's AK-Chin Casino &amp; Resort</b>
<b>In-N-Out Burger</b>	<b>JSX</b>
<b>Lake Pleasant Cruises</b>	<b>Herberger Theatre</b>
<b>Lights Camera Discover</b>	<b>Main Event - Avondale</b>
<b>Malibu Wine Hikes</b>	<b>Rocketbook</b>
<b>Massage Envy</b>	<b>Phoenix Zoo</b>
<b>Miracle Mile Deli</b>	<b>Rainbow Ryders Hot Air Balloon Company</b>
<b>Mr. K's Cookies</b>	<b>Ribbit Learning</b>
<b>Oregano's Pizza Bistro</b>	<b>American Eagle Outfitters</b>
<b>Oriental Trading</b>	<b>Tate's Bake Shop</b>
<b>Pasta Pasta</b>	<b>Total Wine</b>
<b>Psy's Creations LLC</b>	<b>Target</b>
<b>Quick Quack Car Wash</b>	<b>Texas Roadhouse</b>
<b>Revolu Modern Taqueria + Bar</b>	<b>The Odysea Aquarium</b>
<b>Staples at Biltmore</b>	<b>Raising Cane's</b>
<b>The Spaghetti Shack</b>	

# Contributors and Partners

## *Individuals*



<b>Adam French</b>	<b>Deborah Pearson</b>	<b>Lindsay Goodson</b>
<b>Adrienne Henderson- Cole</b>	<b>Deborah Felnagle</b>	<b>Liza Noland</b>
<b>Alan Robinson</b>	<b>Debra Esparza</b>	<b>Meghan Cox</b>
<b>Alyssa Moore</b>	<b>Erik Verryden</b>	<b>Michelle LLC</b>
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<b>Aran Kelly</b>	<b>Hannah Hastings</b>	<b>Ray Madaghiele</b>
<b>Ashley LaRae Sampson</b>	<b>James Wackerle</b>	<b>Reginald Powell</b>
<b>Bianca Brown</b>	<b>Janita Gordon</b>	<b>Rhonda Bowman</b>
<b>Brenda Chavez</b>	<b>Jason Paprocki</b>	<b>Robert Letendre</b>
<b>Brian Stinson</b>	<b>Jen Morales</b>	<b>Ruben Saenz</b>
<b>Carmen Alvarado</b>	<b>Jennifer Lowry</b>	<b>Sharon Woodard</b>
<b>Cally Mask</b>	<b>Joseph Moreno</b>	<b>Shellie Berry</b>
<b>Chloe Reynolds</b>	<b>Juliet Carrion</b>	<b>Sterling Gatewood III</b>
<b>Chris Ingraham</b>	<b>Karen Nowicki</b>	<b>Tameka Nelson</b>
<b>Christine Nagle</b>	<b>Karen Ulinski</b>	<b>Thanh-Truc Doan</b>
<b>Chuck Warshaver</b>	<b>Karyn Marks</b>	<b>Tyrone Benson</b>
<b>Cynthia Rivera</b>	<b>Kashuna</b>	<b>Verma Eldridge</b>
<b>Darryl Keeton</b>	<b>Hopkins</b>	<b>Wydell Fezell</b>
<b>David Hussey</b>	<b>Kimberly Roland</b>	
	<b>Kristine Morris</b>	

# Connect With us and Get Involved!



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