



MILLION DOLLAR
TEACHER
PROJECT

ANNUAL
REPORT

| 2018
2019

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OUR VISION & MISSION



Elevate the teaching profession through increased recognition, compensation and support.



Create a world where every student experiences excellent education every day.



OUR PILLARS

RECOGNITION

The MDTP brings families, businesses, and schools together to turn teacher recognition into a year-round, sustained effort. We do this by creating cost effective solutions that involve the community in recognizing teachers statewide at a higher, more frequent level both inside and outside the classroom.

SUPPORT

By rethinking how teachers are recruited, trained, and retained, we can solve issues that prevent them from doing their best work. We engage partners from early childhood to post-secondary levels and seek to create a teacher pipeline that will attract talented people to the classroom.

COMPENSATION

We're exploring how we can develop technology, products, and services that can be used to generate NEW streams of revenue for the education system that are not tied to state funding, property taxes, or tax credits—then can be used to increase teacher salaries.

OUR IMPACT

NEARLY 900 TEACHERS
CELEBRATED IN TTL

OVER \$24,000
TOTAL RAISED IN DONATIONS
TOWARDS THE PROGRAMS

A COMBINED TOTAL OF
3,524 HOURS WERE
GIVEN BACK TO TEACHERS



RESULTING IN IMPACTING OVER
25,000 STUDNETS

OVERALL POSTIVE STUDENT ACADEMIC
GROWTH BASED ON GRADES AND
STANDARIZED TESTING

80% IN READING AND 93% IN MATH COURSWORK (GRANADA EAST)

Healthy communities start with healthy schools. Healthy Schools start with a healthy teaching profession.

EXECUTIVE DIRECTOR REFLECTION



Launching any company is hard work filled with plenty of adversity, trials tribulations. As a nonprofit founder, I am not immune to these things. Nonprofits are still very much businesses, after all. But, I have come to believe those obstacles are put in place to test your commitment to your vision. How passionate you are about your ideas. When I encounter a roadblock I find myself wanting to work harder to climb over it. When I receive a no I find myself dissecting it to figure out how to turn it into a yes next time. This process affirms that I am doing what I was put on earth to do. I firmly believe that the way to create healthy communities is to create healthy schools. If we want healthy schools we need a healthy teaching profession! I am eager to embrace the road ahead and continuing the journey to turn Million Dollar Teacher Project into a state-wide entity in Arizona by 2022. Nationwide by 2025 and International by 2035! They say you have to speak and claim your dreams.

Well....there is mine. In writing. Cheers to the future.

Lloyd Hopkins

FOUNDING BOARD MEMBERS

- Chanel Dudoit Community Development | Microsoft
Carol Farabee Consultant
Jared Greenberg Manager | Uncle Louie's Restaurant
Ryan Hamilton Realtor | United Brokers Group
Lynnette Harris-Scott Consultant
Jessica Heart Owner | Heart2Heart PR
Lloyd Hopkins CEO/Founder | Million Dollar Teacher Project
Juan Kingsbury CEO | Career Blindspot
Wiley Larsen Program Manager | Postdoctoral Affairs Office at ASU
Kristine Morris Superintendent | Union Elementary School District
Bill Pankey Consultant | Treasurer
Erica Schwartzmann Partnership Manager | Arizona State University
Colin Seale Founder/CEO | thinkLaw



CURRENT BOARD MEMBERS

Lloyd Hopkins CEO/Founder | Million Dollar Teacher Project

Ryan Hollaender Development Manager | Distinguished Events | American Cancer Society

Kristine Morris President Superintendent | Union Elementary School District

Bill Pankey Consultant | Treasurer

Juan Kingsbury CEO | Career Blindspot

Charlene Marbs Project Manager | A New Leaf



2018/19 INTERN TEAM

Brianna Bonilla Executive Assistant Intern
Eric Lindholm Special Events Intern
Rodolfo Leveriza Special Events Intern
Alejandra Rodriguez Outreach & Marketing Intern
Aleecia Armstrong Outreach & Marketing Intern
Truc Doan Special Event Coordinator
Gillian Stachmus Special Events Intern
Alejandra Huerta Executive Assistant Intern
Aaron Gao Marketing Intern
Kianna Lum Marketing Intern
Safa Awadalla MDTP Changemaker liaison
Hailey Savage Special Events Intern
Garrett Pauli Special Events Intern
Jessica Bui Executive Assistant Intern
Destiny McDaniel Executive Assistant Intern
Michelle Reyes-Vara CST Coordinator Intern
Robyn Nelson Executive Assistant Intern



MILLION DOLLAR TEACHER TREE

For the pilot program version of MDTT, MDTP partnered with R.E. Simpson School from the Alhambra Elementary School District in preparation for the 2018-19 school year. As a Title 1 and D-rated school (2016), MDTP decided that Simpson School was a great fit to begin an introduction of what MDTT is to our stakeholders. Working with 14 teachers with a wide range of subject areas, MDTP collected their wishlists which included a wide variety of supplies they needed for their classrooms; each item being completely dependent on the teacher.

MDTP had an opportunity to partner with Scottsdale Fashion Square Mall, Zinburger, and Quicken Loans. In Scottsdale Fashion Square Mall, the physical version of the tree was displayed in an area where there was heavy foot traffic. While SFS mall hosted the physical tree itself, Quicken Loans was heavily involved in the online version of the tree. During the month of July, Zinburger gave MDTT 20% of the proceeds made from kids meals as well as hosted a general list of school supplies that customers could easily bring in.



Overall, MDTT was able to obtain over \$3,000 worth of school supplies for the participating teachers of R.E. Simpson School.

TAKE A TEACHER TO LUNCH



Recognition is one of the top three issues adversely affecting teacher recruitment and retention today. Teachers have cited a lack of connectivity and community support as one of the primary reasons they are leaving or have left the profession. Through this campaign, Million Dollar Teacher Project strives to make teacher celebration and recognition an on-going, meaningful and year-round activity.

We celebrated teachers at Madrid Neighborhood School, Synergy Public School, Simpson School, Wilson Primary School, Alhambra Traditional School, Gateway Elementary School, Monte Vista Elementary school, Osborn School District, Granada Primary, Shaw Montessori and Pendergast School District. With a few of these locations receiving multiple celebrations.



2018/19



CLASSROOM SUPPORT TEAM

Teachers cite compensation, support, and recognition as the top three reasons they exit the profession. Million Dollar Teacher Project's Classroom Support Team (CST) seeks to directly impact the support system surrounding teachers.

The Classroom Support Team places a tech integration specialist, student teacher, parent engagement specialist, and assistant teacher in schools to support teachers. Each team works with with a grade level for maximum efficacy.



FEEL LIKE A MILLION DOLLARS

The purpose of MDTP's event, Feel Like A Million Dollars is to make one lucky teacher feel like a million dollars! Student body votes for which of their teachers deserves to feel like a million dollars. We then work with the school and local media to put on a celebration event where the winning teacher will be awarded with an amazing prize package filled with phenomenal gifts. In order to make this winning teacher truly feel like a Million Dollars the prize package they receive has to be worthy of such a distinction.



LAST SUPPER OF SUMMER

The Last Supper of Summer is a spin-off of the Million Dollar Teacher Project's popular "Take a Teacher to Lunch" program. The MDTP is bringing the party out of the classroom and into the community so we can celebrate teachers together just in time for the back-to-school season. The night will be full of good food, great people, and the popular classroom trivia game, Kahoot!



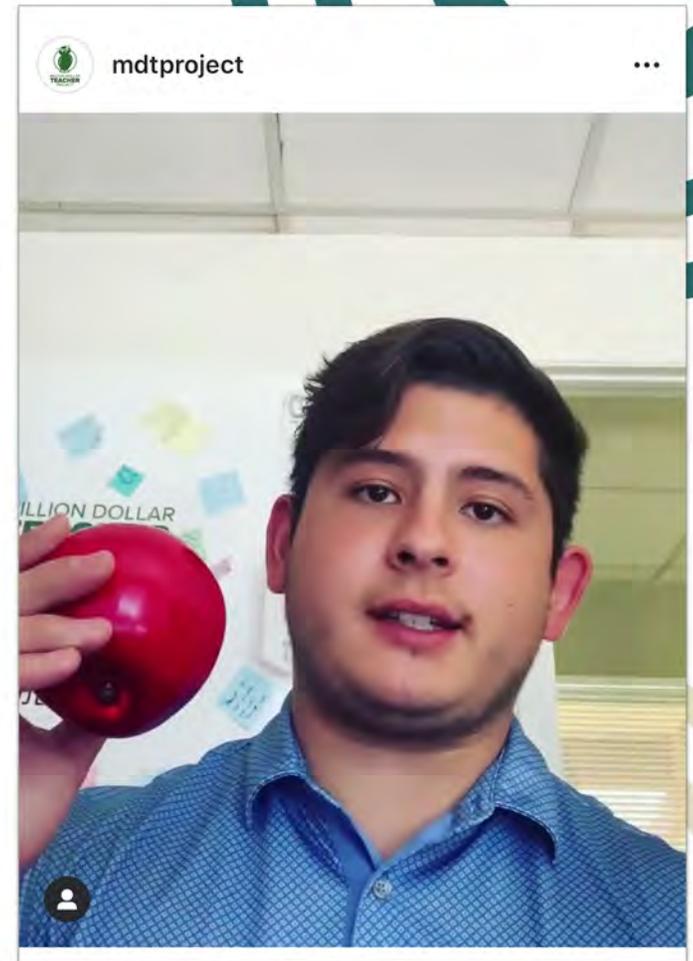
MIXER ABOVE THE LAKE III

The purpose of the Mixer Above the Lake is to recognize our donors and raise \$25,000 for the "In Teachers We Trust" Fund. During the event, talk to our guests! Make relationships and talk about the endowment! This year's MABL was held on June 6th, 2019 and sold over 80 tickets with 36 attendees and raised a total of \$3,540.01. A special thank you to all the sponsors (show below), sponsors, volunteers, and donors.



#PASSTHEAPPLE

The latest twist to the Teacher Thank You Note! The focus is to maximize on today's social media driven culture and use it to increase teacher recognition. The goal of the campaign is to engage the online community in creating video thank you notes to their favorite teachers. These videos, posts and pictures allowed people to appreciate these teachers for the impact they had in their lives and share those stories to Facebook, Instagram, Snapchat and/or Twitter. All you need to do is grab an apple and thank a teacher for the impact they had on your life, then pass it on to some friends!



mdtproject Teachers spend an average of \$1000 of their own money on classroom supplies each year. Let's take a second to thank those who paid it forward for us. To participate in our challenge just grab an apple, thank a teacher for their impact in your life, tag some friends, and make sure to use #PassTheApple!

CONTRIBUTORS & PARTNERS

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Denise Meridith
Maria Saade

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