




MILLION DOLLAR
TEACHER
PROJECT

ANNUAL REPORT




2021-2022



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OUR VISION & MISSION & OUR PILLARS

VISION

Create a world where every student experiences excellent education every day.

MISSION

Elevate the teaching profession through increased recognition, compensation and support.

OUR PILLARS

RECOGNITION

The **MDTP** brings families, businesses, and schools together to turn teacher recognition into a year-round, sustained effort. We do this by creating cost effective solutions that involve the community in recognizing teachers, statewide, at a higher, more frequent level both inside and outside the classroom.



SUPPORT

By rethinking how teachers are recruited, trained, and retained, we can solve issues that prevent them from doing their best work. We engage partners from early childhood to post-secondary levels and seek to create a teacher pipeline that will attract talented people to the classroom.

COMPENSATION

We're exploring how we can develop technology, products, and services that can be used to generate **NEW** streams of revenue for the education system that are not tied to state funding, property taxes, or tax credits—which can be used to increase teacher salaries. Immediately, we have launched an initiative named the “Teacher Appreciation Package” or T.A.P. to work with business on offering meaningful discounts on goods and services to educators so their current salaries can go further and they can retain more of their hard earned money.

EXECUTIVE DIRECTOR REFLECTION



The 2021/22 school year has been a journey of trying to get back to a sense of normalcy while also learning from the challenges that we faced as the global pandemic, we all experienced, impacted our systems and lives. In some ways, irreversibly. There were adaptations we were forced to make as the world closed down, that will now be commonplace. Like virtual/remote work. I think we all learned that you can absolutely manage a team effectively virtually and, as a result, we will be open to remote and virtual work options as we seek to expand our work and our team. Our office benefited greatly through us expanding our internship program through virtual internships.

As we are embracing some permanent changes, it is on my mind what areas we will not commit to innovating. This thought process makes me think about our education system. A system that has largely relied on the same approach to how instruction is delivered for roughly 100 years. I, for one, am hoping this is a time for sweeping changes. I would love to see curriculums reimaged with a heightened social-emotional learning lens. How can we use PE to teach wellness/self care through things like yoga and meditation? Are there ways that Science and Math can also be used towards teaching human kindness or creating empathetic classrooms? I'm no curriculum expert and certainly don't have all the answers on how these things will be done. I'm just incredibly excited to be able to support and partner with teachers and their schools on trying to figure it out. Despite some of the troubles we experienced over the past few years, and what will certainly be a challenging road ahead, I am optimistic for the future and the role our teachers will play in it!

Onward,

Lloyd Hopkins
Executive Director/Founder



FOUNDING BOARD MEMBERS

Chanel Dudoit | Community Development | Microsoft

Carol Farabee | Consultant

Jared Greenberg | Manager | Uncle Louie's Restaurant

Ryan Hamilton | Realtor | United Brokers Group

Lynnette Harris-Scott | Consultant

Jessica Heart | Owner | Heart2Heart PR

Lloyd Hopkins | CEO/Founder | Million Dollar Teacher Project

Juan Kingsbury | CEO | Career Blindspot

Wiley Larsen | Program Manager | Postdoctoral Affairs Office at ASU

Kristine Morris | Superintendent | Union Elementary School District

Bill Pankey | Consultant

Erica Schwartzmann | Partnership Manager | Arizona State University

Colin Seale | Founder/CEO | thinkLaw





2021 BOARD MEMBERS

Lloyd Hopkins | Founder | Executive Director

Kristine Morris | President Superintendent | Union Elementary School District

Bill Pankey | Board Treasurer | Consultant

Charlene Marbs | Board Secretary | Project Manager | A New Leaf

Adam French | Board Member | Owner of Encore Design

Karen Ulinksi | Board Member | DHI Title | Sales and Marketing Representative



2021/22 VOLUNTEERS & INTERNS

Alyssa Matos | Special Projects intern

Brayden Brown | Marketing intern

Evan Powell | Classroom Support Team intern

Isabella Hauter | Classroom Support Team intern

Mark Coleclough | Marketing intern

Martha Patrick | Classroom Support Team intern

Michelle Houchins | Classroom Support Team intern

MinhThu Nguyen | Special Projects intern

Morgan Lanius | Classroom Support Team intern

Nolan Marshall | Classroom Support Team intern

Ryan Dittlof | Accounting volunteer

Starry Hopkins | Special Projects intern

Zsirai Enoch | Marketing intern



2021/22

ORGANIZATION WIDE IMPACT

(All Programs)

IMPACTED:

1,344 Title I students K-12th grade

SERVED:

152 Title I School educators

IMPACTED:

633 families directly



MILLION DOLLAR TEACHER TREE

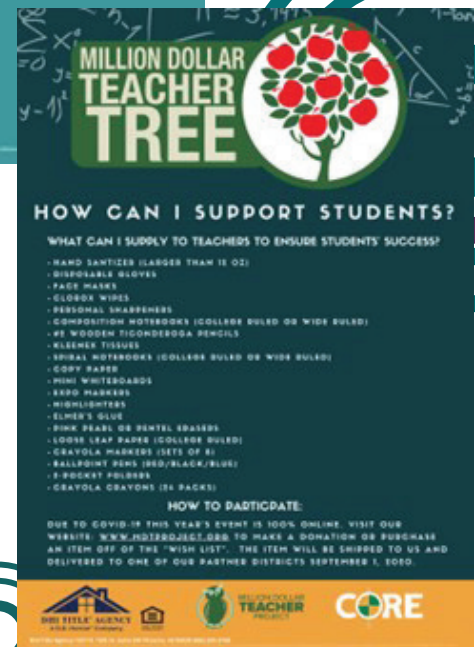
Million Dollar Teacher Tree

For the past 3 years, from July through September, MDTP has hosted our Million Dollar Teacher Tree program with the support of community members and partners to gather classroom supplies for a local school. This initiative was created to involve the community in eliminating the purchase of supplies as an expense for teachers. This past summer MDTP collected a total of **\$5,848.79** in classroom supplies for Madrid Neighborhood School.



AUGUST 10-AUGUST 23

SUPPORT STUDENTS BY SUPPORTING TEACHERS!





SPRUCE THE LOUNGE

Spruce the Lounge

This fall, MDTP completed our second Spruce the Lounge renovation at Desert Sands Middle School. This initiative was created to involve the community in creating beautiful spaces on school campuses to remind teachers how valued they are every time they visit. With the help of Gensler's Interior Architecture Firm, Goodmans Interior Structures, SheWorks Home Remodeling and Electrical, Homes for Heroes, Fair Trade Cafe, Avem Systems, Extra Mile Painting Company, Spectra Contract Flooring and community volunteers, we were able to update, upgrade and give a whole new look to the schools teacher's lounge.



Extra Mile Painting Company



(602) 521-2662

extramilepaintingcompany.com



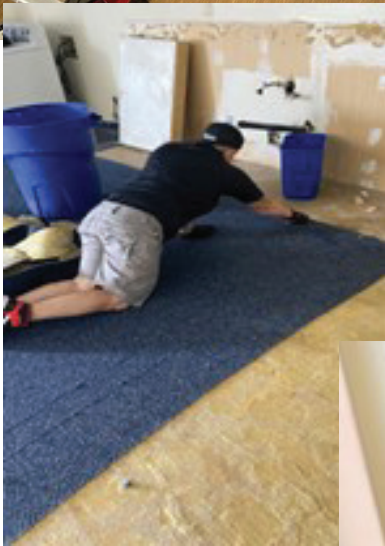
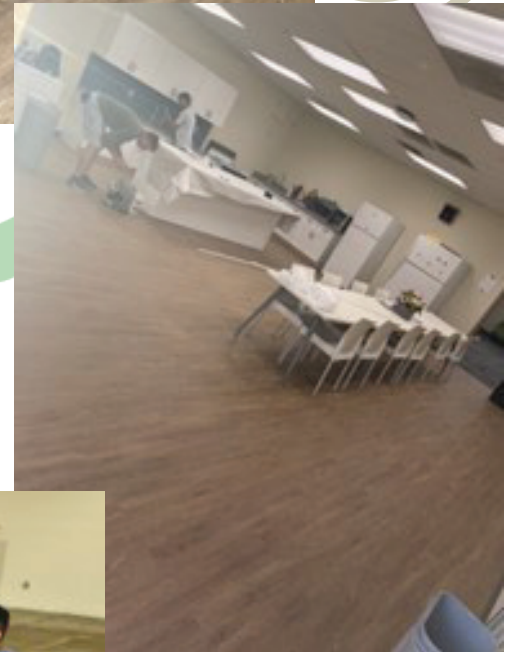
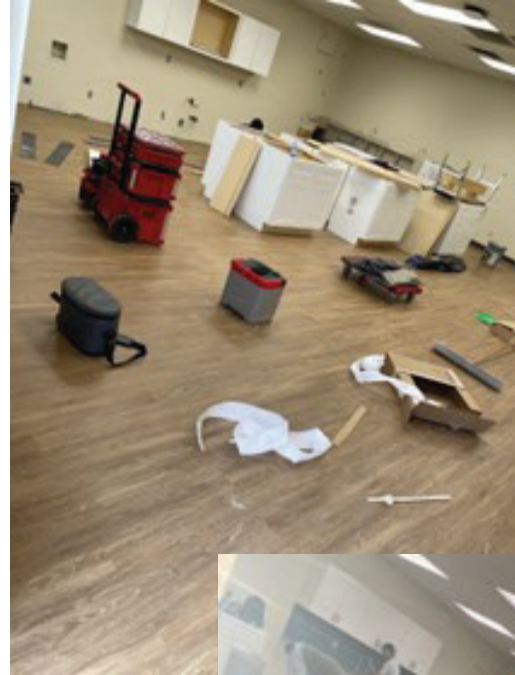
Gensler





SPRUCE THE LOUNGE

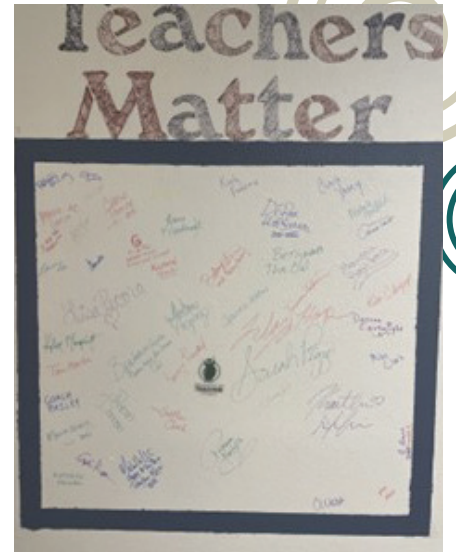
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SPRUCE THE LOUNGE

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CLASSROOM SUPPORT TEAM

Classroom Support Team

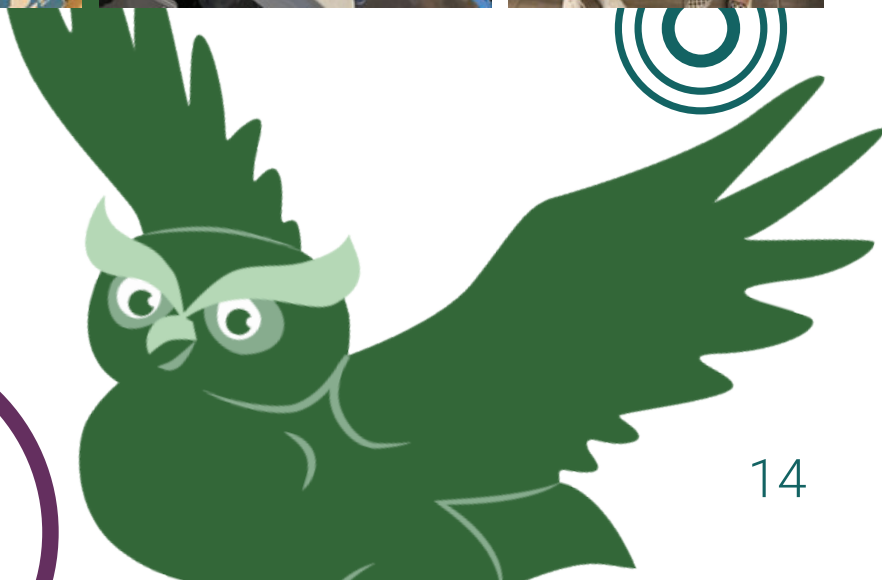
As the school year began with in person teaching, we were able to host our Classroom Support Team program at Madrid Neighborhood School and Granada East. The CST program at Madrid Neighborhood School supported two 3rd grade classrooms. At Granada East, the CST program supported 5 teachers in a combined 5th thru 8th grade classroom. Serving 7 classrooms, the CST program gave a combination of **700** hours back to the teachers at Madrid Neighborhood School and Granada East.



TAKE A TEACHER TO LUNCH

Take a Teacher To Lunch

TTL was the first initiative we launched back in 2016! Since its inception we have worked with our business, restaurant and community partners to recognize thousands of teachers across the state of Arizona. This year we were able to host our traditional Take a Teacher to Lunch program with catered food provided by: Panera Bread, BBQ Daddy, Pitch and Stone, keynote speakers like Mathew Blades, prizes and fun! MDTP has hosted **37** TTL celebrations since our creation and this school year we conducted a total of **4** TTL teacher appreciation events to celebrate the teachers at Madrid Neighborhood School in the Alhambra School District.



THANK A TEACHER VIRTUAL 5K

Thank a Teacher Virtual 5K

Our 2nd annual Thank A Teacher Virtual 5k was a great way for local and statewide #TeacherFans to show their support for teachers. Through creative routes, creative teams and fun, our participants and donors raised nearly \$1,800.00 to go towards our In Teachers We Trust Endowment Fund. Thank you to Resnick & Louis Law Firm and the Tab Group for sponsoring this program for all of MDTP's #TeacherFans.

 **RESNICK & LOUIS, P.C.**
ATTORNEYS AT LAW



Title 1 Tech

The Title 1 Tech Program launched in 2020, during the height of the pandemic, to aid in addressing the digital divide that was exposed as the world closed down due to Covid-19. What was revealed was how disconnected students are from their classrooms, still today, without reasonable access to devices and technology at home. This year we handed out a total of 100 devices and 20 hotspots to students at Solano School and ACYR's City Wide High School.

50 students from ACYR and 50 students from Solano received laptops and 20 students from City Wide High School received additional hot spots. Since the launch of Title 1 Tech, MDTP has given out a total of 534 devices. This program is supported by the T1T advisory board:

Shereka Jackson (Future Stars AZ) - President
Sarah Freeman (Attollo Technologies)- Vice President
Kema Charles (Lights, Camera, Discover)
Rock Rockett (Rockett Healthcare, LLC)
Monica Gellman (Lookie it's a Cookie)

Founders
Mathew Blades
Lloyd Hopkins



HELPING STUDENTS REACH THEIR FULL POTENTIAL



ONE IN A MILLION

One In A Million

One in a Million is our way of recognizing teachers on an on-going basis throughout the school year. Each month we highlight a different exceptional teacher, through nominations, and, in partnership with iHeart Media's Mix 96.9 radio station, that teacher receives a prize package; which includes: a feature on the MDTP website, newsletter and blog and an on-air interview with Priscilla and Joey in the Morning on Mix 96.9. This year, colleagues and students nominated four fantastic teachers that we recognized through this year's program:



Video of Mr. Evans
Receiving this award here
<https://www.youtube.com/shorts/UgBDhoG2NvM>

TEACHER APPRECIATION PACKAGE

Teacher Appreciation Package

Through collaboration with strategic partners and local businesses, Million Dollar Teacher Project launched our new program titled the “Teacher Appreciation Package: or “T.A.P.” for short. This program was designed to help the salaries of Arizona teachers (which currently ranks amongst some of the lowest in the nation) go further by engaging businesses to offer meaningful discounts on goods and services. During Teacher Appreciation Week, May 2nd through 5th, we piloted the inaugural version of this initiative with 10 local businesses across the valley. Those businesses were: Valley Coffee Company, Lifestyle Performance Training, Pamper’d By The Nail Nurse, Heritage Square Museum, Sunshine Sunflower Ceramics, AZ On The Rocks Indoor Climbing Gym, The Onyx Sweet Shoppe, Gateway Community College, Willie’s Taco Joint, and Breakthrough Smash Room. These businesses displayed our “TAP” sign in their windows to indicate to teachers that they are welcomed in and will receive a discount on their purchase or for their service. This program was a great way for the community to support local businesses and teachers. During May 1st - 7th, MDTP partnered with ten local businesses to offer local teachers a discount on goods and services. The results of the pilot were 100% of teachers surveyed reported that they felt the discount program was meaningful!



New Stuff

In March of 2022, Million Dollar Teacher Project moved offices to the Arizona Community Foundation building. At our new space, MDTP is able to collaborate with other nonprofit organizations. Our new address is **2201 E. Camelback Road, Suite 403.** Stop in to visit us sometime!



Shout Outs

Million Dollar Teacher Project would like to give a special shout out to Ray Madaghiele for supporting Million Dollar Teacher Project's staff and board by facilitating our strategic planning sessions this year. Through Ray's support, MDTP created four new goals and outlined a strategic road map to support the growth of our organization over the next 5 years.

We also want to give a shout out to graphic designer, Paul Pritts Jr., who assists us with the creation of our Annual Report every year!



CONTRIBUTORS & PARTNERS

SMALL BUSINESS

AZ on the Rocks - Indoor Climbing, Inc.
Breakthrough Smash Room
GateWay Community College - Beauty and Wellness Programs
Lifestyle Performance Training Health Club
The Onyx Sweet Shoppe, LLC
Pampr'd by The Nail Nurse
Rosson House Museum at Heritage Square
Sunshine Sunflower Studio
Valley Coffee Company
Willie's Taco Joint

IN KIND SUPPORTERS (INDIVIDUALS)

Andy Banks
Cailee Straub
Charlene Marbs
Charles Pippin
Chuck Lindemenn
Douglas Theone
Jennifer Elfenbein
Jim Tripani
Kashuna Hopkins
Kristine Morris
Larry Klingler
Laurene Austin
Leah Williams
Patrick Hassett
Praveena Jayaraman
Sally Lassen-Kryzkos
Susan McCall
Tim Gallardo
Vincent Serpico

INDIVIDUALS

Adam French
Ana Avalos
Andraya Jackson
Ashley Ottman
Carrie Brandon
Dave Denton
David Hussey
Dr. Kenja Hassan
Elizabeth Mills
Evelyn Mills
Fedrick Lyn
Guadalupe Herrera
Hector Cariello
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Jeremy Schachter
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Patrick Hassett
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Karyn Marks
Kristine Morris
Lorne Hopkins
Marquita Chambers
Megan Kolsrud
Melanie Block
Nicole Kriss
Keith Newlon
Ralena Wilbon
Shannon Owen
Shereen Fair
Tyrone Benson
Zoe McIssac



CONTRIBUTORS & PARTNERS

CONTINUED

CORPORATE SPONSORS/PARTNERS

Arizona Department of Education
Avem Systems
Blossom Birth and Wellness Center
Cricket Wireless
Comerica Bank
Favored Medical Billing
First American Financial Corporation
Gensler
Goodmans Furniture
Hassett Insurance
iHeartRadio
Pioneer Title
FloorSouce
Home for Heros
She Works
Small Business Administration

SPRUCE THE LOUNGE

Allison Mann
Elizabeth Evans
Jenifer Janniere
Jose Camacho
Kamini Chavda
Kathryn Decker
Keely Finucane
Laura Roman
Michael Clark
Nina Calic
Susan Evans

TEACHER APPRECIATION PACKAGE (TAP) STRATEGIC PARTNERS

Barbara Blalock
Cindy Brown
Cindy Gordon
Colleen Cunningham
Darryl Gooden
Erika Rubio
Marcus Browne
Marissa Leinart
Solangel Leyva

FOUNDATIONS

This list is from board Grants and Awards
Arizona Community Foundation
AZ Humanities Council
Cardinals Charities
Cox Charities
Dougherty Foundation
Mighty Causes Charitable Foundation
SEE ME Program





MILLION DOLLAR
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