

# SPONSORSHIP REQUEST LETTER

TO WHOM IT MAY CONCERN,

MY NAME IS LLOYD HOPKINS & I AM THE FOUNDER & CEO OF THE MILLION DOLLAR TEACHER PROJECT. WE ARE A NON-PROFIT 501(C)3 LOCATED IN PHOENIX, ARIZONA, & OUR MISSION IS TO ELEVATE THE TEACHING PROFESSION THROUGH SUPPORT, RECOGNITION & COMPENSATION. TO ACCOMPLISH OUR MISSION, WE PARTNER WITH TITLE 1 SCHOOLS & DISTRICTS ACROSS THE VALLEY.

TAKE A TEACHER TO LUNCH (TTL) IS AN INITIATIVE WE LAUNCHED TO TURN TEACHER RECOGNITION INTO A YEAR-ROUND, SUSTAINED EFFORT. TEACHING IS A THANKLESS JOB & THERE ARE THOUSANDS OF TEACHERS EACH YEAR WHO GO UNAPPRECIATED & UNRECOGNIZED. TTL IS OUR WAY TO FIX THAT. OUR GOAL IS TO BRING THIS PROGRAM TO EVERY SCHOOL DISTRICT IN THE STATE OF ARIZONA. IN SOME CAPACITY, BY THE END OF 2026. THIS IS YOUR CHANCE TO HELP.

WOULD YOU BE INTERESTED IN BECOMING A SPONSOR OF THIS EVENT? PARTNER INVESTMENT BENEFITS CAN BE FOUND WITHIN THE ATTACHMENT.

IF YOU WISH TO SUPPORT US, I WOULD BE HAPPY TO PROVIDE YOU WITH MORE INFORMATION. EVENTS LIKE THIS WOULDN'T BE POSSIBLE WITHOUT THE SUPPORT OF LOCAL COMPANIES WHO PROVIDE VALUABLE SUPPORT SO THAT WE CAN SUPPORT OUR TEACHERS. THANK YOU FOR YOUR CONSIDERATION! WITH YOUR HELP, WE'RE ONE STEP CLOSER TO CELEBRATING TEACHERS THAT DESERVE THIS MUCH NEEDED RECOGNITION!

SINCERELY,

LLOYD HOPKINS  
CEO AND FOUNDER  
LLOYD@MDTPROJECT.ORG  
2201 E. CAMELBACK ROAD  
SUITE 405B  
PHOENIX, AZ 85016

TAX ID: 81-3050329



## THE NEED:

300,000 PUBLIC-SCHOOL TEACHERS AND OTHER STAFF LEFT THE FIELD BETWEEN FEBRUARY 2020 AND MAY 2022, A NEARLY 3% DROP IN THAT WORKFORCE. SOURCES WSJ 6/22

AN AVERAGE TEACHER WORKS 64.2 HOURS EACH WEEK.

AZ ELEMENTARY TEACHERS ARE THE LOWEST PAID IN THE NATION. HIGH SCHOOL TEACHERS COME IN 48TH.



MILLION DOLLAR  
**TEACHER**  
PROJECT



# TAKE A TEACHER TO LUNCH SPONSORSHIP PACKET



MORE THAN 44% OF K-12 EMPLOYEES FEEL "ALWAYS" OR "VERY OFTEN" BURNED OUT. TEACHERS ARE SUFFERING THE MOST IN THIS COHORT, WITH MORE THAN HALF (52%) REPORTING BURNOUT.

**RECOGNITION** IS ONE OF THE TOP 3 ISSUES ADVERSELY AFFECTING TEACHER RECRUITMENT & RETENTION TODAY. TEACHERS HAVE CITED A LACK OF CONNECTIVITY & COMMUNITY SUPPORT AS ONE OF THE PRIMARY REASONS THEY ARE LEAVING OR HAVE LEFT THE PROFESSION. THROUGH THIS CAMPAIGN, MILLION DOLLAR TEACHER PROJECT STRIVES TO MAKE TEACHER CELEBRATION & RECOGNITION AN ON-GOING, MEANINGFUL & YEAR-ROUND ACTIVITY.

# TAKE A TEACHER TO LUNCH PARTNER INVESTMENT BENEFITS



## PIONEER

\$10,000

- EXCLUSIVE EVENT BANNER RECOGNITION - ALL EVENTS FOR SCHOOL YEAR
- LOGO INCLUDED IN EVENT MARKETING MATERIALS - ALL EVENTS FOR SCHOOL YEAR
- NAME & LOGO RECOGNITION DURING EVENT PRESENTATION - ALL EVENTS FOR SCHOOL YEAR
- SPONSOR PROMOTIONAL MATERIALS DISTRIBUTED DURING EVENT - ALL EVENTS FOR SCHOOL YEAR
- TIME ON EVENT AGENDA TO THANK TEACHERS - ALL EVENTS FOR SCHOOL YEAR
- WEBSITE SPONSOR PAGE - NAME & LOGO
- SOCIAL MEDIA RECOGNITION - IN ALL EVENTS/POSTS FOR SCHOOL YEAR
- ANNUAL REPORT - INCLUSION IN EVENT WRITE UP
- E-MONTHLY NEWSLETTER HIGHLIGHT - NAME & LOGO

## VISIONARY

\$5,000

- EXCLUSIVE EVENT BANNER RECOGNITION - 3 TTL EVENTS
- LOGO INCLUDED IN EVENT MARKETING MATERIALS - 3 TTL EVENTS
- NAME & LOGO RECOGNITION DURING EVENT PRESENTATION - 3 TTL EVENTS
- SPONSOR PROMOTIONAL MATERIALS DISTRIBUTED DURING EVENT - 3 TTL EVENTS
- TIME ON EVENT AGENDA TO THANK TEACHERS - 3 TTL EVENTS
- WEBSITE SPONSOR PAGE - NAME AND LOGO
- SOCIAL MEDIA RECOGNITION - 3 TTL EVENTS
- ANNUAL REPORT - INCLUSION IN EVENT WRITE UP
- E-MONTHLY MEMO - NAME & LOGO

## LEADER

\$4,000

- LOGO INCLUDED IN EVENT MARKETING MATERIALS - 2 TTL EVENTS
- NAME & LOGO RECOGNITION DURING EVENT PRESENTATION - 2 TTL EVENTS
- SPONSOR PROMOTIONAL MATERIALS DISTRIBUTED DURING EVENT - 2 TTL EVENTS
- TIME ON EVENT AGENDA TO THANK TEACHERS - 2 TTL EVENTS
- WEBSITE SPONSOR PAGE - NAME & LOGO
- SOCIAL MEDIA RECOGNITION - 2 TTL EVENTS
- ANNUAL REPORT - INCLUSION IN EVENT WRITE UP
- E-MONTHLY MEMO - NAME & LOGO

## GRADUATE

\$3,000

- NAME & LOGO RECOGNITION DURING EVENT PRESENTATION - 2 TTL EVENTS
- SPONSOR PROMOTIONAL MATERIALS DISTRIBUTED DURING EVENT - 2 TTL EVENTS
- TIME ON EVENT AGENDA TO THANK TEACHERS - 2 TTL EVENTS
- WEBSITE SPONSOR PAGE - NAME & LOGO
- SOCIAL MEDIA RECOGNITION - 2 TTL EVENTS
- ANNUAL REPORT - NAME LISTING
- E-MONTHLY MEMO - NAME

## SCHOLAR

\$2,000

- NAME & LOGO RECOGNITION DURING EVENT PRESENTATION - 1 TTL EVENT
- SPONSOR PROMOTIONAL MATERIALS DISTRIBUTED DURING EVENT - 1 TTL EVENT
- WEBSITE SPONSOR PAGE - NAME AND LOGO
- SOCIAL MEDIA RECOGNITION - 1 TTL EVENT
- ANNUAL REPORT - NAME LISTING
- E-MONTHLY MEMO - NAME

## TAKE A TEACHER TO LUNCH OTHER WAYS TO DONATE



### STUDENT \$1,000

- NAME & LOGO RECOGNITION DURING EVENT PRESENTATION - 1 TTL EVENT
- WEBSITE SPONSOR PAGE - NAME & LOGO
- SOCIAL MEDIA RECOGNITION - 1 TTL EVENT
- ANNUAL REPORT - NAME LISTING
- E-MONTHLY MEMO - NAME

### EVENT HOST \$500

- NAME & LOGO RECOGNITION DURING EVENT PRESENTATION - 1 TTL EVENT
- SOCIAL MEDIA RECOGNITION - 1 TTL EVENT
- ANNUAL REPORT - NAME LISTING

### EVENT CATERER \$300+

- PROVIDE CATERED MEALS FOR THE TTL EVENT
- NAME & LOGO RECOGNITION DURING EVENT PRESENTATION - 1 TTL EVENT
- SOCIAL MEDIA RECOGNITION - 1 TTL EVENT
- ANNUAL REPORT - NAME LISTING

### RAFFLE OR GIFT SPONSOR (ANY AMOUNT)

- NAME & LOGO RECOGNITION DURING EVENT PRESENTATION - 1 TTL EVENT
- SOCIAL MEDIA RECOGNITION - 1 TTL EVENT
- ANNUAL REPORT - NAME LISTING

## HOW WILL YOU HELP US SUPPORT STUDENTS BY SUPPORTING TEACHERS?





# Take a Teacher to Lunch

## Partner Support Agreement



Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### Type of Supporter (check appropriate box):

- Pioneer \$10,000     Visionary \$5,000     Leader \$4,000     Graduate \$3,000
- Scholar \$2,000     Student \$1,000     Event Host \$500     Event Caterer \$300+
- Raffle or Gift Sponsor (Any amount)

### Please check payment method:

- Check payable to: *Million Dollar Teacher Project*  
Enclosed Check Number \_\_\_\_\_
- Pay online at *mdtproject.org*
- Discover     American Express     Visa     MasterCard

Please enter credit card information below, or call **602-577-0401** to pay by phone:

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Security Number/CVV: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

*This signature confirms that all information is correct & agrees to be charged the amount stated above.*

**Please return this form to:**  
Million Dollar Teacher Project  
% Lloyd Hopkins, MDTP Executive Director  
2201 E. Camelback Road, Suite 405B  
Phoenix, AZ 85016

**Questions? Please contact:**  
(602) 767-0016  
Lloyd@mdtproject.org

